



Press Release

NASCAR DRIVER TO PARTICIPATE IN TAMPA BAY LIGHTNING GAME-DAY ACTIVITIES

Justin Allgaier, Sponsored by TradeMark Nitrogen and BRANDT, to Appear at NHL Game December 5

TAMPA, Florida (December 2, 2013) – NASCAR driver Justin Allgaier, fresh off a fifth place finish in the NASCAR Nationwide Series championship standings, will be part of the game-day activities at the Tampa Bay Lightning vs. Ottawa Senators at the Tampa Bay Times Forum on Thursday, December 5. Allgaier will be signing autographs during intermissions and immediately before the match, with face-off and television coverage on SUN at 7:30 EST.

Allgaier is sponsored by TradeMark Nitrogen, a Tampa-based producer of bulk nitrogen products, and BRANDT, a global agriculture company headquartered in Springfield, Illinois.

“This is going to be fun,” said Allgaier. “Hockey has always been my second-favorite sport—behind NASCAR, of course—because of the dedication and skill that it takes to compete at the highest level. I’m proud to be a part of the Tampa Bay Lightning activities. I just hope they don’t put me on skates, because I’m a little rusty.”

Allgaier’s appearance was arranged by TradeMark Nitrogen and BRANDT as a way to draw attention to the upcoming NASCAR season and engage with Tampa-based sports fans.

“I live in Tampa and I’m a huge Lightning fan,” said Rick Brandt, owner of TradeMark Nitrogen and BRANDT’s president and CEO. “This event is a way to bring together three of my favorite things: business, NASCAR and hockey.”

In addition to Allgaier’s appearance, the #51 BRANDT NASCAR Sprint Cup Series show car will be displayed outside the arena the night of the game. Allgaier will meet and sign autographs for fans at the show car beginning at 5:30 pm EST. Allgaier will also sign autographs during the game intermissions, near section 128. Fans who meet Allgaier during the intermissions can enter to win two tickets to the 2014 Daytona 500 at Daytona International Speedway on Sunday, February 23.

The 2008 ARCA Racing Series champion, Allgaier recently finished his fifth full-time season in the NASCAR Nationwide Series. He grabbed one Coors Light Pole award and five top-five finishes in 2013, finishing fifth in the season-ending championship point standings. He also made his Sprint Cup debut at Chicagoland Speedway on September 15 in the No. 51 BRANDT Chevrolet for Phoenix Racing. He competed in three additional Sprint Cup races, with a best finish of 23rd at Talladega Superspeedway.

About TradeMark Nitrogen

TradeMark Nitrogen Corporation is a wholesale manufacturer, seller and distributor of bulk commodities for industrial and agricultural customers throughout the U.S. With 30 years in the fertilizer industry, our highly trained staff has earned a reputation for reliability and performance. TradeMark is positioned to meet the demands that are required in a changing and expanding environment. TradeMark operates on a customer focused philosophy, open for business 24 hours a day/7 days a week/365 days a year to facilitate customer schedules and needs.

For more information, visit TradeMark Nitrogen on the web at www.trademarknitro.com

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About Brandt

A leading agricultural company, *BRANDT* consists of three divisions—Specialty Formulations, Retail Agronomy and Dealer Support—serving growers around the globe. Founded in 1953 by Glen Brandt and his sister Evelyn Brandt Thomas to help Illinois farmers adopt new and profitable technologies, the company has experienced aggressive growth under the leadership of President and CEO Rick Brandt. Innovation, technology and strong customer service are a few of the core beliefs that drive *BRANDT* today. *BRANDT*'s focus is providing the products and services that give growers the best opportunity for maximum return while building a stronger, healthier and more abundant food supply. For more information, visit BRANDT on the web at: www.brandt.co

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