



## **TRADEMARK NITROGEN SPONSORS TALLADEGA NASCAR RACE TO SUPPORT GROWTH**

**Tampa, Florida (April 24, 2018)** – TradeMark Nitrogen, a premier manufacturer of nitrogen-based agricultural and industrial products, will be the primary sponsor of the JR Motorsports number 7 car at Talladega Superspeedway with Justin Allgaier at the wheel. TradeMark Nitrogen's focus on growth throughout the Southeast and Delta aligns logistically with Talladega, allowing business to business hospitality and customer appreciation at the race track.

Saturday's Sparks Energy 300 at Talladega Superspeedway marks the eighth season TradeMark Nitrogen and Allgaier have teamed up in one of NASCAR's top series.

"Our entire organization, including many of our agricultural and industrial partners, are eager to see Justin and his team at one of NASCAR's most historic facilities," said Mike Barry, TradeMark Nitrogen President. "But we want more than just to show up: We want to get to Victory Lane this year. We've been close in years past, but our goal is to give our customers the truly unique experience of winning."

The TradeMark Nitrogen Chevrolet Camaro will feature the organization's signature "Safety Stripes," representing TradeMark's commitment to operating 24 hours a day, 7 days a week, 365 days a year in a safe manner.

Allgaier is off to a tremendous start in the 2018 NASCAR Xfinity Series. With four top-five finishes in eight races, Allgaier is poised to get to Victory Lane. To do that, the No. 7 TradeMark Nitrogen Chevrolet will have to beat a very strong field of competitors.

Television coverage for the Sparks Energy 300 is Saturday at 3:00 p.m. ET on FOX.

Photos of the No. 7 TradeMark Nitrogen Chevrolet are available upon request.

### **ABOUT TRADEMARK NITROGEN:**

TradeMark Nitrogen Corporation is a wholesale manufacturer and distributor of agricultural and industrial solutions for customers around the globe. With many years of experience in the agricultural and industrial chemical markets, our highly trained staff has earned a reputation for reliability and performance. TradeMark Nitrogen is positioned to meet the demands that are required in a changing and expanding environment. TradeMark Nitrogen operates on a customer focused philosophy, open for business 24 hours a day, 7 days a week, 365 days a year to facilitate customer schedules and needs. For more information, visit TradeMark Nitrogen on the web at [www.trademarknitro.com](http://www.trademarknitro.com)

### **ABOUT JR MOTORSPORTS:**

JR Motorsports is the management company and racing operation for Dale Earnhardt Jr., NASCAR's 15-time Most Popular Driver and winner of 50 NASCAR-sanctioned races. Now in its 17<sup>th</sup> year of overall competition, JR Motorsports races in multiple divisions, including the NASCAR Xfinity Series where it won championships in 2014 and 2017.

Page 2 of 2

Media Contact: Miles Armstrong  
[marmstrong@trademarknitrogen.com](mailto:marmstrong@trademarknitrogen.com)  
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